ROBERT B. ROSENBERG

Trust Consultant

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PROFESSIONAL PROFILE

Among Robert's many areas of expertise are the following:

- *Trust Consultant - Proprietary Copyright Trust*
- *Business Development and Corporate Management*
- *Developing and Managing Networks/Personnel*
- *Referral Networking and Liaison to Elder Care Agencies*
- *Management Analysis, Strategy and Planning*
- *Liaison to Community, Regional and National Agencies*
- *Public Relations and Community Services*
- *Contract Management and Continuous Care Programs*

PROFESSIONAL BACKGROUND

FOUNDER/OWNER

Geriatric & Family Medical Group - Orange County, CA - 1981 - 2002

Our Medical Group was the creation of Dr. Paul Rosenberg. The Multi Specialty Medical Group expanded to 3 locations and provided care primarily to the Geriatric Population with an emphasis on Doctors Making House Calls.

FOUNDER/EXECUTIVE DIRECTOR

The United States ElderCare Referral Agency - Newport Beach, CA - 1991 - Present

Directed company from concept through successful business and national network development. Company specializes in providing national, regional and local referrals to family members, friends and older adults seeking retirement living options.

This organization is a free, public service intended to give assistance and wider choice to older adults who need independent, assisted or complete care. The Agency's comprehensive network includes all levels of care available through pre-screened, quality national retirement care residences.

PRESIDENT/EXECUTIVE DIRECTOR

Association of Residential Care Homes, Huntington Beach, CA - 1989 - 2000

Direct national, private, nonprofit association which assists members of the retirement home industry with a wide range of educational services including legislation, insurance, public relations and marketing.

FOUNDER/EXECUTIVE DIRECTOR

Doctor's House Calling Service, Anaheim, CA - 1981 - 2002

Manage a unique group of family practice and geriatric physicians who make house calls. Also manage a network of 35 physician specialists who provide complete medical care for families.
Designed/implemented a system for free medication and transportation.

FOUNDER/ADMINISTRATOR

On-Site Podiatry Group, Inc., Costa Mesa, CA - 1985 - 2007

Medical Management service organization representing podiatry services and an alliance of ancillary health care services to Skilled Nursing Facilities, Assisted Living Facilities and Residential Care Homes in California.

CO-FOUNDER/PRINCIPLE

Diaper Direct dba Dupont LifeStyles, Costa Mesa, CA - 2001 - 2004

Diaper Direct is an organization networking with Skilled Nursing, Assisted Living and Residential Care homes for the elderly. Diaper Direct's main goal is to provide various incontinence products directly to the private consumer or facility at wholesale prices.

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CO-FOUNDER/PRINCIPLE
ElderCare Realty Services, Costa Mesa, CA

ElderCare Realty was established to assist our industry in the transfer of ownerships for Assisted Living, Residential Care Homes and Skilled Nursing Facilities. We are also able to assist senior citizens who wish to sell their home upon relocation into Assisted Living or related housing.

FOUNDER/EXECUTIVE DIRECTOR
Assured In Home Care, Inc., Costa Mesa, CA - 2001 - 2015
Assured In Home Care- Los Angeles, Inc., Downey, CA - 2006 - 2015

Assured In Home Care was established to meet the growing needs of our elderly population as they age in place. Assured provides in home care, whereas an older adult can stay at home and receive services for their personal care needs.

CO-FOUNDER/PRINCIPLE
Blacksea Development Group, SRL. - 2005 - 2015

Blacksea was established to build and construct Commercial and Residential Property in Romania. As of 2008 we have approximately 187 Employees, our own in house Construction Company and Management Company.

CO-FOUNDER/PRINCIPLE
Stone Group, SRL. - 2007 - 2015

Stone Group is a Construction Company designed to build Commercial and Residential Properties in Romania.

COPYRIGHTED TRUST
Prive Trust - 2018 - Present

Working with a Law Firm that has established a Copyrighted Trust whereas you can defer or eliminate Capital Gains on Real Estate Transactions, Passive Income, etc.

MCKINLEY ORGANIZATION
2020 - Present
McKinley provides Non Recourse Funding for worldwide infrastructure projects starting at $125 Million USD.

AWARDS AND COMMENDATIONS

- President George Bush
- Governor Pete Wilson
- Senator Marian Bergeson
- Governor George Deukmejian
- Orange County Board of Supervisors
- City Mayors throughout Orange County

PROFESSIONAL MEMBERSHIPS

- Orange County Senior Roundtable
- Orange County Chamber of Commerce
- Senior Housing Council of Orange County
- Continuity of Care/Council of Orange County
- National Association of Senior Living Industries
- United States Association of Residential Care Homes
- The CA Association of Residential Care Homes
- The CA Residential Care Association of CA
- Area Agency on Aging, Senior Citizens Advisory Council Housing Committee
- California Assisted Living Federation of America
- California Association of Health Facilities

BOARD OF DIRECTORS

- Alzheimer's Association of Orange County
- Jewish Senior Center of Orange County
- Association of Residential Care Homes
- ElderCare Consultants on Aging
- South County Senior Services of Orange County